

NOVATOURS

FLYNOVA

FLYNOVA in brief

- **FLYNOVA was launched on the Romanian market in March 2008**
- **The company is a division of Novatours international Group, the largest tour operator in the Baltic states**
- **FLYNOVA provides holidays and sightseeing tours by charter flights**

FLYNOVA's results

- **We served 4.400 Romanian travellers**
- **Over 72% choose Turkey and over 27% Greece**
- **Sales of 2,1 mil. Euro**
- **Over 190 contracted hotels**

What the Romanian travellers prefer*

- **68% five stars**
- **21% four stars**
- **7% three stars**
- **4% two stars**

What the Baltic travellers prefer

- **over 25% five stars**
- **over 40% four stars**
- **over 16% three stars**
- **over 16% two stars**

Winter destinations

- **Egypt – Hurghada and Sharm El Sheikh**
- **Circuits – Israel, Jordania-Syria**
- **Nile Cruises**

Objectives for the winter

- **To serve up to 4.000 Romanian travelers**
- **Expected sales up to 2,5 mil. Euro**

Exclusive offer

- **Madinat Makadi is one of the best family resorts in Egypt**
- **In Romania it is offered exclusively by FLYNOVA**

FLYNOVA's partners

- **250 travel agencies**
- **strong network - Bucuresti, Brasov, Constanta, Craiova, Iasi, Piatra Neamt, Sibiu, Suceva**

FLYNOVA virtual catalogue

- the winter season catalogue is now available printed and as well on-line

- www.flynova.ro

Special offers

- **up to 20% booking till September 15th**
- **up to 18% booking till September 30th**
- **up to 16% booking till October 15th**

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MULȚUMESC !

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